

COMPANY PROFILE

PREMIUM EXHIBITION STANDS | KIOSKS
| INTERIOR FITOUT SOLUTIONS

2025-2026 PORTFOLIO
EXHIBITIONS SOLUTION

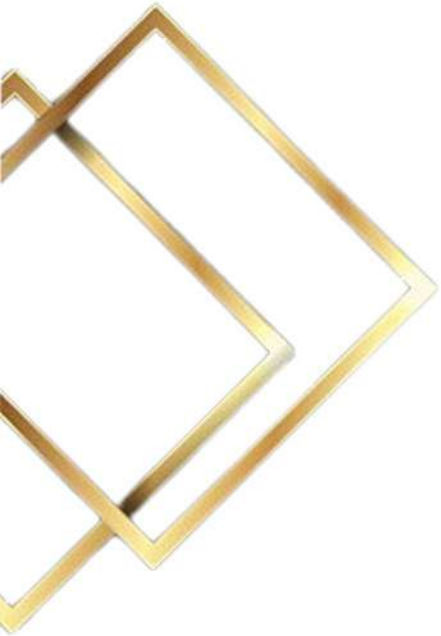
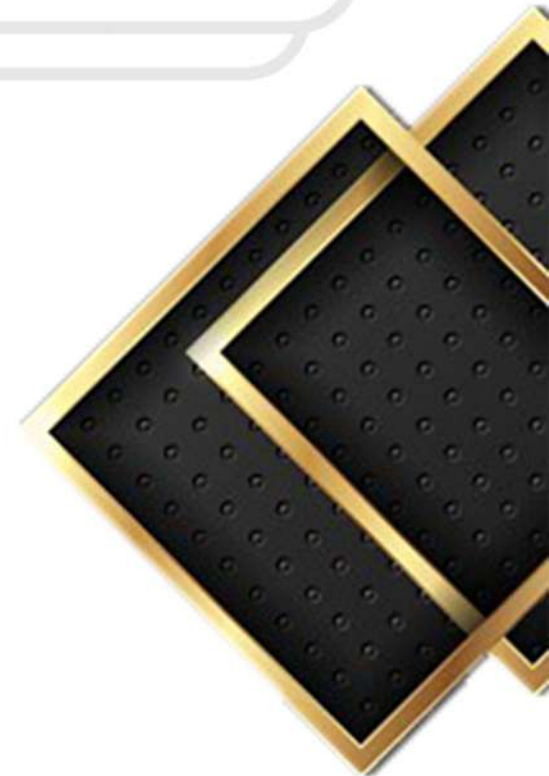
TRUSTED BY LEADING BRANDS ACROSS THE GLOBE



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ABOUT COMPANY



We design and build premium exhibition stands that make brands stand out. With a focus on creativity, quality, and functionality, we deliver impactful solutions tailored to each client's goals. Our expertise also extends to interior fit-outs, kiosk fabrication, mall activation and signage works creating complete brand environments that engage audiences and leave a lasting impression.



VISION AND MISSION

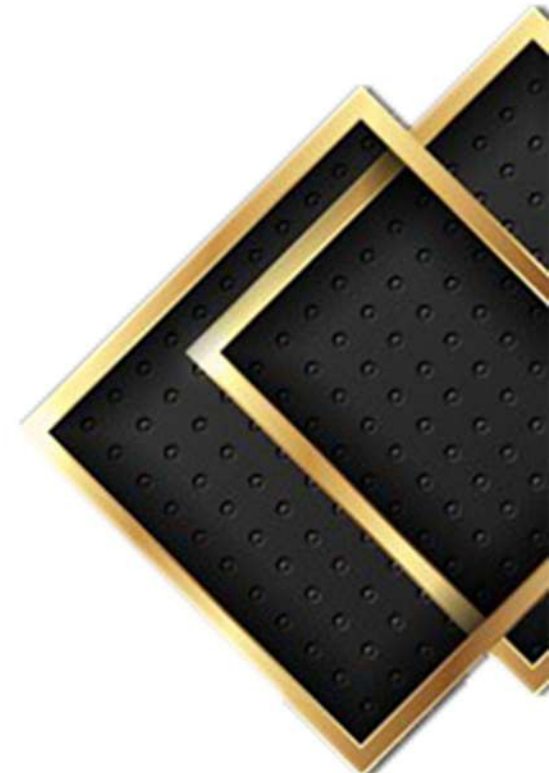


VISION

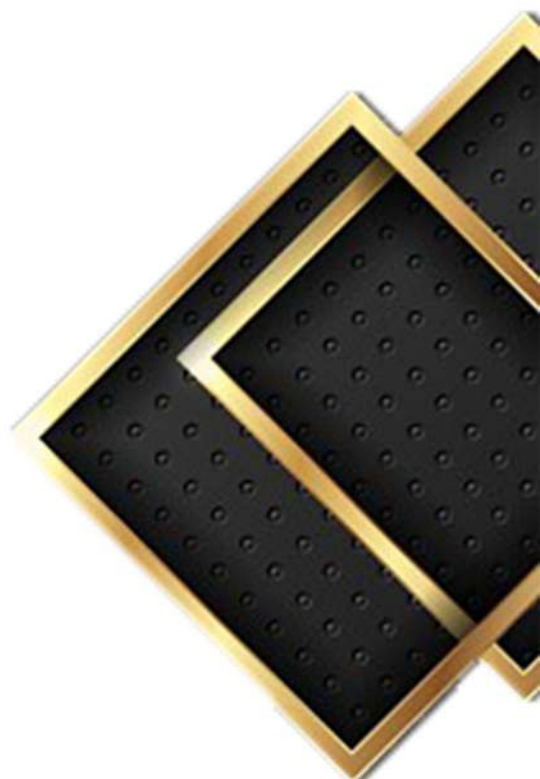
We aim to captivate audiences and set new benchmarks for creativity and innovation in design, build, and brand experiences. Transforming how brands connect with people through inspiring, interactive, and visually compelling spaces, from exhibitions to interiors and brand activations.

MISSION

Our mission is to empower our clients to stand out by delivering unique, high-impact spaces that elevate brand presence, inspire engagement, and create lasting impressions. We are committed to excellence in design and build, integrating creativity, innovation, and precision across exhibitions, interiors, kiosks, and brand activations.



OUR SERVICES

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- 01 CUSTOMISED EXHIBITION STAND
 - 02 DOUBLE DECK EXHIBITION STAND
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THE PROCESS

Our skilled designer conceptualizes creativity creating innovative event designs for exhibition stands tailored to your requirements.

DESIGN

Utilizing our in-house facilities, we produce top-tier graphics while our skilled team builds the stand structure bringing the concept to life seamlessly.

FABRICATION



CONCEPT

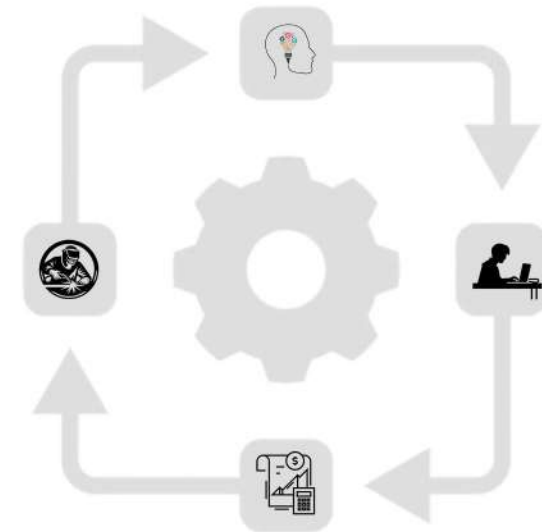
We start by interpreting and understanding your exhibition stand concepts, objectives, and targets. This vital step helps us to understand elements like your intended audience, fundamental messages, and the preferred visual appeal of your stand.

COSTING

We ensure complete detailed cost analysis ensuring transparency. Our contract is carefully drafted, covering every detail of your exhibition stand, including specifications, timelines, costs, and key terms and conditions.

DELIVERY

Our dedicated team oversees the complete shipping process, setting up, and dismantling. Your stand is delivered punctually, impeccably installed by our experienced professionals, and promptly dismantled post-event.



DESIGN

REALITY



The Concept Speak About

This exhibition stand for Fausti, created in collaboration with J-Rex Exhibition Organizing, blends refined Italian craftsmanship with a contemporary exhibition experience. The design features warm wooden structures, elegant lighting, and open architectural elements that create a welcoming and sophisticated atmosphere. Carefully arranged product displays highlight the brand's premium hunting guns while allowing visitors to explore the heritage, precision, and artistry behind each piece. The stand reflects a perfect balance of tradition and modern exhibition design, offering guests an engaging and memorable brand experience.

DESIGN

REALITY



معرض التعليم الدولي
22ND INTERNATIONAL
EDUCATION
SHOW

The Concept Speak About

Designed and delivered by J-Rex Exhibition Organizing for the International Education Show, this exhibition stand combines modern design with a welcoming open layout to attract and engage visitors. The stand features illuminated branding, digital display panels, and dedicated meeting areas that create a professional space for interaction and discussions. Every element was carefully crafted to enhance brand visibility and provide a comfortable environment for networking and showcasing educational opportunities.

DESIGN

REALITY



BIG 5 Global

The Concept Speak About

"A Certificate of Excellence winner at Big 5 Global, the Grandseal stand represents the pinnacle of industrial exhibition design. The booth was crafted to provide an immersive experience, featuring built-in product displays and a dedicated lounge for technical consultations. By blending large-scale digital screens with tactile product showrooms, the design effectively communicates Grandseal's market leadership. Every element, from the recessed ceiling lights to the signature blue under-glow, was meticulously executed to ensure the brand stood out in one of the world's most competitive construction events."



The Concept Speak About

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DESIGN

REALITY



The Concept Speak About

"Bold design meets healthcare excellence. Our custom build for Al-Ahli Hospital at Arab Health breaks away from convention with striking geometric forms and a vibrant color profile. Featuring a large-scale illuminated pylon and integrated interactive media stations, this stand provides an immersive brand experience that commands attention. At J-REX, we pride ourselves on precision; this project showcases our ability to deliver high-fidelity builds that match the original 3D vision perfectly, creating a space where tradition and innovation coexist."

J-REX
EXHIBITION ORGANIZING

WHX

**WORLD
HEALTH
EXPO**

DESIGN

REALITY



beautyworld
MIDDLE EAST

The Concept Speak About

"Inspired by the timeless elegance of Arabian architecture, the Ard al Zaafaran exhibition stand at Beautyworld Middle East is a masterpiece of luxury and heritage. The design centers on grand, inviting visitors into a private world of fine perfumery. Meticulously crafted mashrabiya-patterned panels serve as backdrops for high-end product showcases, blending cultural pride with modern sophistication. Every finish, from the polished gold accents to the integrated display lighting, has been executed to mirror the opulent quality of the fragrances themselves, offering a truly immersive sensory journey."

DESIGN

REALITY



J-REX
EXHIBITION ORGANIZING



light+
intelligent building
MIDDLE EAST

The Concept Speak About

"From the initial 3D concept to the final installation, the MEMCO stand is a testament to high-fidelity construction and attention to detail. The booth utilizes high-contrast color-blocking and recessed LED illumination to create a premium environment for showcasing urban lighting solutions. Featuring custom-built display walls for architectural fixtures and a spacious consultation area, the design ensures that MEMCO's engineering expertise is the focal point. Every element, from the curved reception desk to the large-scale panoramic graphics, was executed to provide a professional and immersive brand experience."

DESIGN



REALITY



The Concept Speak About

For this multi-brand exhibition space, we focused on creating a high-traffic environment that balances industrial heavy machinery with a sleek, inviting lounge area. Our team managed the entire lifecycle of the project, ensuring that complex electrical requirements and heavy equipment placements were integrated without compromising the stand's polished, minimalist design

DESIGN



REALITY



The Concept Speak About

The BMT exhibit demonstrates our expertise in heavy-duty custom fabrication, transforming architectural blueprints into a rigid, high-performance physical structure. We engineered a massive, pillar-free overhead canopy supported by a reinforced internal steel frame, allowing for a vast, open-concept floor plan that maximizes visitor flow. Every structural component, from the high-gloss leveled platform to the flush-mounted tempered glass meeting zones, was precision-cut and finished to eliminate visible seams or exposed wiring. By integrating recessed blue LED skirting and CNC-machined backlit branding directly into the structural walls, we achieved a clean, monolithic presence that mirrors the digital render with absolute fidelity.



BREAKBULK
MIDDLE EAST

DESIGN



REALITY



The Concept Speak About

For GITEX Global, we fabricated a rigid, pillar-free environment featuring a massive recessed "box-in-box" ceiling designed to house integrated media displays. The build utilizes a sophisticated support system for its vertical lighting features and seamless large-format graphic walls. By combining CNC-machined branding with hidden internal wiring, we delivered a clean, architectural presence that prioritizes structural integrity and high-definition visual impact.

J-REX
EXHIBITION ORGANIZING

GITEX
GLOBAL

DESIGN

REALITY



The Concept Speak About

Our fabrication for the SHRM exhibition centers on complex radius-edge carpentry and a seamless "wraparound" structural aesthetic. We engineered a massive L-shaped backwall featuring a continuous curved fascia, housing integrated recessed LED light troughs that provide a soft, neon-red architectural glow. The build is defined by its smooth, high-grade cladding and zero-gap joinery, incorporating a custom-fabricated reception pod with rounded geometry to match the brand's visual identity. Every element, from the flush-mounted spotlighting to the perfectly leveled platform with integrated ramp access, was precision-built to ensure a flawless, professional environment that bridges the gap between digital design and high-spec reality.





The Concept Speak About

This Kohler showcase is a premier example of our ability to execute high-concept, luxury architectural builds. The stand is defined by its stunning semi-transparent gold mesh perimeter, engineered with a precision-weighted aluminum frame that balances structural rigidity with a delicate, ethereal aesthetic. We constructed a seamless curved interior gallery to display premium bathroom fixtures, utilizing high-grade radius-wall fabrication and integrated recessed cove lighting to create a soft, immersive atmosphere.

The build features a high-load ceiling structure designed to support ornate decorative chandeliers and specialized spotlighting, while the floor is a perfectly leveled, custom-finished platform with integrated plumbing access hidden beneath the surface. By combining bespoke metal finishes with expert carpentry and sophisticated electrical integration, we delivered a gallery-standard environment that reflects the ultra-premium identity of the brand.

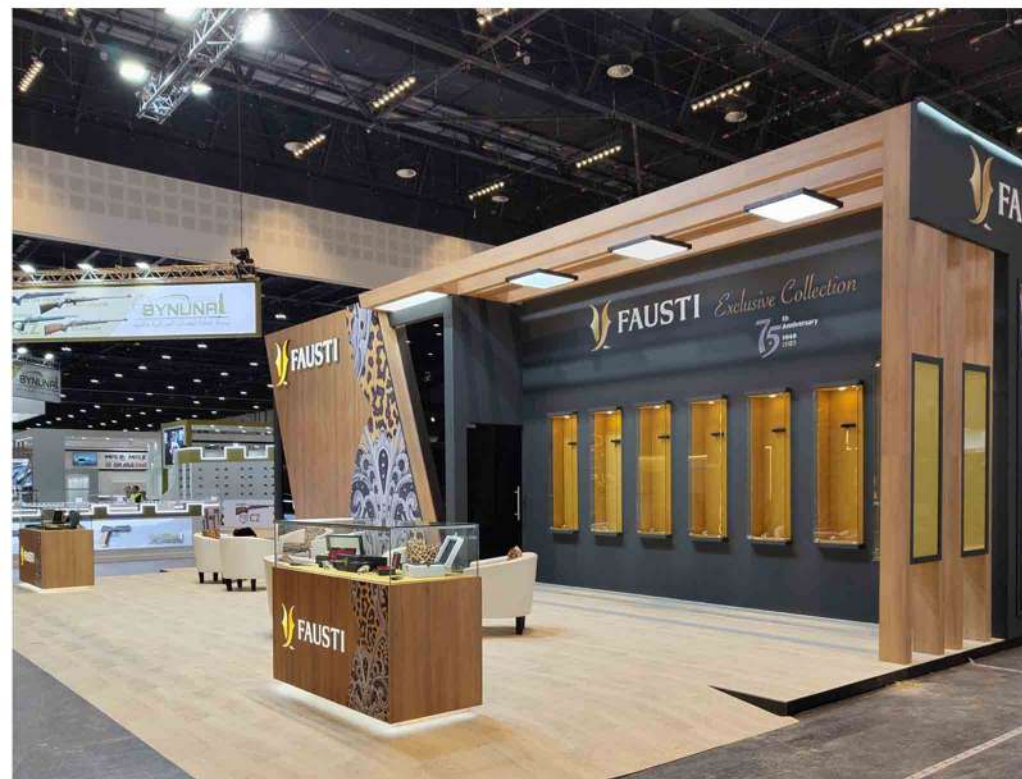




ADIHEX - 2023



ADIHEX - 2022







ARAB HEALTH - 2024



ARAB HEALTH - 2023











OUTDOOR EVENT ACTIVATION

We transform open-air spaces into premium brand destinations through our expert outdoor activation services. Our builds focus on bold, monolithic architecture that remains stable and vibrant under direct sunlight. Utilizing UV-resistant materials and heavy-duty fabrication techniques, we create seamless, immersive environments. By combining industrial-strength construction with luxury finishes, we ensure your brand maintains a gallery-standard presence, regardless of the venue's terrain or weather





SHELL SCHEME GRAPHICS

Our high-quality graphics panel will seamlessly showcase your brand, product, and leaving a lasting impression on every visitor.

we offer a wide range of furniture choices to perfectly complement your booth design. from sleek and modern to cozy and inviting



OUR PREMIUM CUSTOMER



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